



## **Egyptian Theatre Preservation Association 2012**

### **Mission Statement**

The mission of the Egyptian Theatre Preservation Association Board is to renovate, preserve and operate the historic Egyptian Theatre as a performing arts and entertainment center and to improve the economic vitality and quality of life of the community by offering programs of cultural and educational value.

### **Vision Statement**

We envision generations to come walking down Broadway and seeing a reopened and vibrant Egyptian Theatre that beckons people downtown from the broader community.

The theater will provide a multi-use community gathering place where people can have fun and participate in a living part of local history.

The community leadership heading the renovation and reopening of the historic Egyptian Theatre brings integrity and dedication to the stewardship of this project.

### **Goals**

1. We will have a credible scope of work with a general timeline and good cost estimate.
2. We will have a capital campaign/fundraising plan.
3. We will create the internal process to be successful and efficient.
4. We are dedicated to reopening the Egyptian Theatre to be a multi-use theater that provides what the community most wants and needs to revitalize Coos Bay's downtown.
5. We will keep the theater alive in people's minds during the three to five years it takes before reopening.
6. We will keep the theater in the public eye and capitalize on preserving the unique qualities of the Egyptian.
7. We will preserve the interior and exterior features of the theater during the closure.
8. We will promote and encourage positive media attention that encourages donor support.
9. We will build partnerships and strengthen existing ones.