



June 6, 2012

Coos Bay City Hall  
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Coos Bay, OR  
97420  
[www.coosbay.org](http://www.coosbay.org)

Police Department  
(541) 269-8911

Fire Department  
(541) 269-1191

Library  
(541) 269-1101

Public Works &  
Development  
Department  
(541) 269-8918

Economic  
Development  
(541) 269-8924

Finance Department  
(541) 269-8915

City Manager's  
Office  
(541) 269-8912

The market/feasibility study for the Egyptian Theatre, located at 229 South Broadway, Coos Bay has been completed. The City of Coos Bay hired Historic Theatre Consultants to perform a market/feasibility study for the Egyptian Theatre Restoration Project. Marketek of Portland assisted HTC with the project. Historic Theatre Consultants is located in Tucson AZ and owned by Herb Stratford.

The study is an essential component for developing the strategic and capital campaign plans for restoration of the Egyptian. To access the current market for programming and potential audiences at the Egyptian data was gathered utilizing a community survey, interviews with key stakeholders, competitors, potential users and downtown businesses as well as other research.

A presentation of the Egyptian Theatre market/feasibility study by Herb Stratford will be given on June 13<sup>th</sup> in the Coos Bay Downtown Fire Hall community meeting room. All interested citizens are encouraged to attend the meeting.

Copies of the study will be available at the meeting or by contacting Joyce Jansen, Economic Revitalization Administrator at 541-269-8924 - [jjansen@coosbya.org](mailto:jjansen@coosbya.org), or on the city's website/Egyptian Theatre.

### Presentation

Wednesday, June 13<sup>th</sup>

5:30 p.m.

Coos Bay Fire Station  
450 Elrod Avenue  
Coos Bay OR



For more information contact Joyce Jansen, Economic Revitalization Administrator, City of Coos Bay, 541-269-8924

