

CITY OF COOS BAY URBAN RENEWAL AGENCY
Agenda Staff Report

MEETING DATE	AGENDA ITEM NUMBER
August 18, 2015	

TO: Chair Jennifer Groth and Board Members
FROM: Jim Hossley, Public Works Director *JH*
THROUGH: Rodger Craddock, City Manger *REC*
ISSUE: Proposed Highway 101 Curb Appeal Streetscape

BACKGROUND:

At the April 7, 2015 URA meeting staff presented some ideas for potential curb appeal projects along Highway 101 through the City of Coos Bay. Since the April meeting, staff obtained the services of a landscape architecture firm, GreenWorks, to prepare renderings of potential streetscape improvements and a suggested plant palette for Council's consideration. Local landscaper and Tree Board member, Rex Miller, reviewed the renderings. Rex made recommendations on each site. GreenWorks incorporated his recommendation into the renderings. The Parks Commission reviewed the renderings and recommend approval. The rendering provide possibilities for the following locations:

1. Welcome to Coos Bay (North)
2. Front Street Median
3. Hwy 101 Center Island
4. Fir Avenue Island
5. Hwy 101 Hillside

GreenWorks has proposed several categories of plant types for each of the 5 areas and provided two options for each category. The preliminary plant list is attached.

Staff also requests the Council's preference for the location of the south entry sign location. The present "Welcome to Coos Bay" sign is on the north side of HWY 101 on the east side of the Coalbank Slough Bridge. Because of the steep topography at this location, retaining walls and fill will be necessary to make landscaping visible from the HWY 101. Another possible location for the south entry sign is in the "island" in the Fred Myer parking lot (near the southwest corner of the building). A portion of the island is on private property, the remainder is on ODOT property. The location had the "Welcome to the Oregon Bay Area" sign.

If Agency members like the concepts presented, staff will come back with detail plans for the two entry locations prepared by a licensed landscape architect. The City will bid the Installation of irrigation and landscape materials from a qualified contractor. The Rotary club has offered the possibility of its club members assisting in preparing some of the locations for enhancement by removing litter and weeds.

ADVANTAGES:

Landscape improvements along HWY 101 through the City of Coos Bay will improve curb appeal. The intention is to provide an aesthetically pleasing experience for both residents and visitors to our community, by providing appropriate landscaping material.

DISADVANTAGES:

Other than initial capital costs and ongoing maintenance costs, there are no disadvantages.

BUDGET IMPLICATIONS:

Cost will depend upon the scope of the improvements. More detailed cost estimates will be available once the design plans are complete.

ACTION REQUESTED:

Direct staff how the Agency Board desires to proceed

ATTACHMENTS:

Renderings
Landscape Plant List

North Landscape Options
Corridor Area: Welcome to Coos Bay to Super 8 Hotel



1 inch = 200 feet

- #1 - Welcome to Coos Bay
- Decorative Blocks
 - Shrubs
 - Flowers
 - Power
 - Bark Mulch
 - Irrigation



ODOT
Right-of-Way Line

#2 - Central Dock Property
• Low Growing Shrubs
• Flowers
• Ground Cover
• Bark Mulch
• Irrigation

#3 - Front Street Median
• Low Growing Shrubs
• Flowers
• Ground Cover
• Bark Mulch
• Irrigation

#4 - Fir Avenue Island
• Shrubs
• Trees
• Flowers
• Ground Cover
• Bark Mulch
• Irrigation

#5 - Hwy 101 Center Island
• Low Growing Shrubs
• Flowers
• Ground Cover
• Bark Mulch
• Irrigation

#6 - Hillside
(Across from Super 8)
• Wildflowers

Coos Bay North Landscape Options

Area #1 Welcome to Coos Bay



Current Condition

Coos Bay North Landscape Options

Area #2 Front Street Median



Current Condition

GREENWORKS

Coos Bay North Landscape Options

Area #2 Front Street Median



Current Condition

GREENWORKS

Coos Bay North Landscape Options

Area #3 Highway 101 Center Island - Public Art Gateway Feature



Current Condition

GREENWORKS

Coos Bay North Landscape Options

Area #4 Fir Avenue Island



Current Condition

GREENWORKS

Coos Bay North Landscape Options

Area #5 Hillside



Current Condition

GREENWORKS





Current South Entry
Sign Location















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Coos Bay Gateway Areas – Preliminary Plant List:

	<u>Category</u>	<u>Option 1</u>	<u>Option 2</u>
Area 1:	Evergreen Tree	Leyland Cypress	Incense Cedar
	Flowering Tree	Sargent Cherry	Crabapple Cultivar
	Small Deciduous Tree	Paperbark Maple	Hedge Maple
	Accent Shrub	New Zealand Flax	Manzanita
	Medium Height Ornamental Grass	Pheasant Grass	Tall Mannagrass
	Low Height Ornamental Grass	Red Fescue	Slender Hair Grass
	Medium Evergreen Shrub	Evergreen Huckleberry	Dwarf Oregon Grape
	Tall Background Evergreen Shrub	California Myrtle	Strawberry Tree
Area 2:	Small Deciduous Tree	Paperbark Maple	Hedge Maple
	Accent Shrub	New Zealand Flax	Manzanita
	Medium Height Ornamental Grass	Pheasant Grass	Tall Mannagrass
	Low Height Ornamental Grass	Red Fescue	Slender Hair Grass
	Medium Evergreen Shrub	Evergreen Huckleberry	Dwarf Oregon Grape
	Accent Flower	Rocky Top Coneflower	Black Eyed Susan
Area 3:	Evergreen Tree	Leyland Cypress	Incense Cedar
	Flowering Tree	Sargent Cherry	Crabapple Cultivar
	Small Deciduous Tree	Paperbark Maple	Hedge Maple
	Medium Deciduous Shrub	Douglas Spirea	Snowberry
	Medium Evergreen Shrub	Evergreen Huckleberry	Dwarf Oregon Grape
	Medium Height Ornamental Grass	Pheasant Grass	Tall Mannagrass
	Low Height Ornamental Grass	Red Fescue	Slender Hair Grass
	Accent Flower	Rocky Top Coneflower	Black Eyed Susan

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Area 4:	Small Deciduous Tree	Paperbark Maple	Hedge Maple
	Medium Deciduous Shrub	Douglas Spirea	Snowberry
	Medium Evergreen Shrub	Evergreen Huckleberry	Dwarf Oregon Grape
	Medium Height Ornamental Grass	Pheasant Grass	Tall Mannagrass
	Low Height Ornamental Grass	Red Fescue	Slender Hair Grass
	Accent Flower	Rocky Top Coneflower	Black Eyed Susan
Area 5:	Evergreen Tree	Leyland Cypress	Incense Cedar
	Flowering Tree	Sargent Cherry	Crabapple Cultivar
	Small Deciduous Tree	Paperbark Maple	Hedge Maple
	Tall Background Evergreen Shrub	California Wax Myrtle	Strawberry Tree
	Medium Deciduous Shrub	Douglas Spirea	Snowberry
	Accent Shrub	New Zealand Flax	Manzanita
	Medium Height Ornamental Grass	Pheasant Grass	Tall Mannagrass
	Low Height Ornamental Grass	Red Fescue	Slender Hair Grass