

CITY OF COOS BAY URBAN RENEWAL AGENCY
Agenda Staff Report

MEETING DATE February 2, 2016	AGENDA ITEM NUMBER
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TO: Chair Jennifer Groth and Board Members
FROM: Jim Hossley, Public Works Director 
THROUGH: Rodger Craddock, City Manager 
ISSUE: Consider Process for the City's Welcome Sign Concept Evaluations

BACKGROUND:

Last August some URA Board members expressed an interest in considering revisions to the City's welcome sign logo. The artist, Justin Macduff with Macduff Design, who helped create the Coos Waterfront Walkway logo is under contract with the City and is preparing ideas for the City logo. Another artist expressed interest and submitted an idea at no cost to the City. The artists' concepts should be available for review in mid March.

Mayor Shoji expressed interest in having the URA create a process for evaluating the City's welcome sign concepts. Staff is requesting guidance on the process the URA would like to use. The evaluations could be done by the URA, an existing City committee, or an URA appointed committee specifically charged with evaluation of sign concepts. Possible sources for doing the evaluation include the URA, Design Assistance Team, the local arts community, and/or interested citizens.

ADVANTAGES:

N/A

DISADVANTAGES:

N/A

BUDGET IMPLICATIONS:

N/A

ACTION REQUESTED:

If it pleases the Agency Board, provide Staff direction on how to proceed.